



SWIMMING POOL & SPA ASSOCIATION OF VICTORIA

# 2020 Member Advertising Pack

Online, Mobile, Print & Social. We've got all bases covered!



## Mobile - SPASAVIC Web App

The Member Directory featured entries have their own mobile web app. This is available on iPhones, Android and Windows phones for free. This app enables consumers to browse through the listing of all of SPASAVIC members and instantly tap and call. This is a huge bonus for time-poor buyers.

Almost 50% of browsers to the current [spasavic.com.au](http://spasavic.com.au) site are from mobiles or tablets.



## Online - SPASAVIC Website

[www.spasavic.com.au](http://www.spasavic.com.au) is one of the most respected sources of online swimming pool and spa industry information in Victoria.

Reach 100,000 unique visitors to the SPASAVIC website who are in the market for your pools, spas and products.

With a 5 star rating on google, [spasavic.com.au](http://spasavic.com.au) is a popular platform for consumers searching for a reputable Pool /Spa Builder, Pool Fencing, Pool Shop, Pool Service, Supplier, Retailer or Associate Member.



## Print - SPASAVIC Member Directory

Placed in the hands of up to 15,000 purchase-ready consumers each year at SPASAVIC's consumer events and downloaded nearly 10,000 times from the SPASAVIC website, the Member Directory is a showcase of our Members' work and provides factual data to assist consumers in making informed decisions.



## Social Media

Integrated social media marketing of your ad with the option of customised wording for your specific social media post.

**With a featured listing, you are right in front of this qualified, purchase-ready audience.**

**12 Months - \$1,350 inclusive**

**Exclusive Member Benefit**

# What's Next

After you have booked your space, we send you a proof to approve.

If you were in last year's campaign we will forward you the previous year's advert by email. You can repeat it as is, change it or supply a new advert altogether.

If you haven't advertised before, we will send through a form to help collect the right information.

If you have any questions about your artwork we are here to help.

Call Heather on 03 8526 3228



Think about your image.



Premium listing with detailed blurb, logo and photo.

## Terms & Conditions:

1. Bookings for the 2020 SPASAVIC Member Advertising offer will close on the 15th May 2020.
2. All listings must be paid at the time of booking. Refunds will not be given. SPASAVIC reserves the right to withdraw listings immediately if memberships are cancelled or discontinued.
3. On-line Featured listings can only be purchased in conjunction with print display listings (ie: Advertisers cannot elect to purchase on-line featured listings without a print edition display listing).
4. 2020 Member Directory + Awards Showcase will be printed for release at the 2020 Gala Dinner.
5. Advertisers take responsibility and full legal liability for all content provided. Advertisers agree to indemnify SPASAVIC and all of its agents against action taken as a result of their participation in this SPASAVIC Member Advertising opportunity.
6. All images must be supplied electronically as jpegs or tif of at least 300dpi resolution and at least 10cm x 10cm. These can be emailed or sent in on a USB Stick. Logos must be sent as an EPS or TIF.
7. Advertisers must supply a headline of no more than 10 words and body copy of no more than 50 words for each listing. Ideally this will be as a Microsoft Word document either as email or on CD or USB Stick.
8. Completing this booking form confirms a member's intention to continue membership with SPASAVIC in 2020

### Costs:

**Complete Pack** featured in one category  
Website/Print/App/Social - \$1,350

**Each additional category online**  
Website, App & Social - \$450

**Each additional category**  
Print - \$450

Book it all online!

[CLICK HERE TO BOOK & PAY ONLINE](#)