

SPASAVictoria

2019/2020 Partner Program



SPASA Victoria was established in 1961 and is the peak industry body
of the Victorian Pool & Spa Industry

Building 10 270 Ferntree Gully Road Notting Hill www.spasavic.com.au



2019/2020 SPASA Victoria Partner Package

SPASA Victoria would like to invite you to be a part of Australia's most successful and active Swimming Pool & Spa association. SPASA Victoria represents approximately 350 members, predominately pool builders, designers and service providers.

Through our annual expos in Summer and Winter, SPASA Victoria engages with our vast consumer audience to grow the industry holistically to help underpin consumer expectations.

With 120,000 annual visitors to our website, we leverage this priceless relationship with the consumer to the advantage of the swimming pool & spa industry.

Events such as our Awards of Excellence showcase everything that is wonderful and innovative about our industry.

Similarly our annual Golf Day is a fabulous networking opportunity that allows your company to interact and establish professional relationships with SPASA Victoria members.

I ask that you read the following prospectus carefully and encourage you to take advantage of this valuable opportunity to support our industry in partnership with SPASA Victoria.

Chris Samartzis
Chief Executive Officer

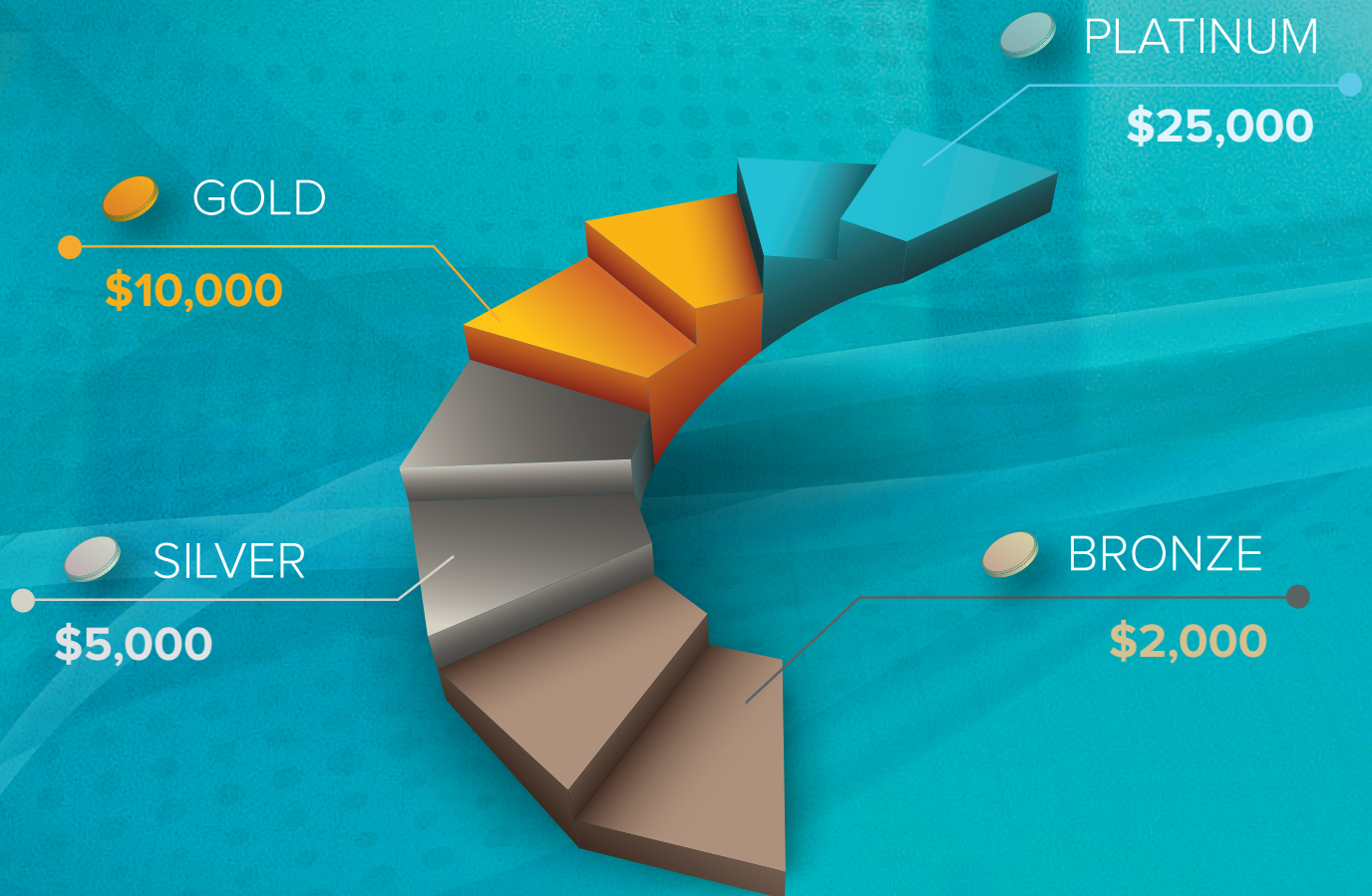
chris@spasavic.com.au





2019/2020 Partner Package

The 4 Levels of Investment



Contact Chris for more information chris@spasavic.com.au



2019/2020 Platinum Partner Package

PLATINUM AWARDS INCLUSIONS

- ✓ 10 Tickets to Awards of Excellence
- ✓ 4 Categories at Awards of Excellence
- ✓ Present at Awards of Excellence
- ✓ Awards Trophy Engravement

PLATINUM GOLF DAY INCLUSIONS

- ✓ 4 Tickets to Annual Golf Day
- ✓ 3 Hole Sponsorship at Golf Day

PLATINUM COMMUNICATIONS INCLUSIONS

- ✓ Large Logo on Website and EDM's
- ✓ Large Logo at Summer and Winter Shows
- ✓ Logo on Media Wall
- ✓ 2 Page Advertisement in Members Directory

PLATINUM TRAINING INCLUSIONS

- ✓ Logo on Pull Up Banner at Training Days

Investment

\$25,000



2019/2020 Gold Partner Package

GOLD AWARDS INCLUSIONS

- ✓ 6 Tickets to Awards of Excellence
- ✓ 3 Categories at Awards of Excellence
- ✓ Present at Awards of Excellence
- ✓ Awards Trophy Engravement

GOLD GOLF DAY INCLUSIONS

- ✓ 2 Tickets to Annual Golf Day
- ✓ 2 Hole Sponsorship at Golf Day

GOLD COMMUNICATIONS INCLUSIONS

- ✓ Medium Logo on Website and EDM's
- ✓ Medium Logo at Summer and Winter Shows
- ✓ Logo on Media Wall
- ✓ 1 Page Advertisement in Members Directory

GOLD TRAINING INCLUSIONS

- ✓ Logo on Pull Up Banner at Training Days

Investment

\$10,000



2019/2020 Silver Partner Package

SILVER AWARDS INCLUSIONS

- ✓ 4 Tickets to Awards of Excellence
- ✓ 2 Categories at Awards of Excellence
- ✓ Present at Awards of Excellence
- ✓ Awards Trophy Engravement

SILVER GOLF DAY INCLUSIONS

- ✓ 2 Tickets to Annual Golf Day
- ✓ 1 Hole Sponsorship at Golf Day

SILVER COMMUNICATIONS INCLUSIONS

- ✓ Small Logo on Website and EDM's
- ✓ Small Logo at Summer and Winter Shows
- ✓ Logo on Media Wall

SILVER TRAINING INCLUSIONS

- ✓ Logo on Pull Up Banner at Training Days

Investment

\$5,000



2019/2020 Bronze Partner Package

BRONZE AWARDS INCLUSIONS

- ✓ 2 Tickets to Awards of Excellence
- ✓ 1 Category at Awards of Excellence
- ✓ Present at Awards of Excellence
- ✓ Awards Trophy Engravement

BRONZE COMMUNICATIONS INCLUSIONS

- ✓ Logo on Website and EDM's
- ✓ Logo in Members Directory

BRONZE TRAINING INCLUSIONS

- ✓ Logo on Pull Up Banner at Training Days

Investment

\$2,000

SPASA Victoria Communications

Your Company's Brand Exposed to Victorian Pool Builders,
Landscape Designers, Service Providers and Associates via the
SPASA Victoria Communication Platform.



**Annual
Consumer Expos**
Summer & Winter



**Monthly
e-News**



**Annual
Publications**
Brand Exposure



**Integrated
Communications**



Social Media
Facebook • Twitter
• Instagram • LinkedIn
• Pinterest



Website & App



SPASA Victoria Training



Our training solutions for the industry are facilitated by leading professionals in their field

Multiple training days aimed at increasing basic skills + knowledge

A professional accreditation recognised by the industry, for the industry

Your Company Brand will be prominently displayed at every training session, increasing exposure in a focused learning environment



SPASA Victoria Pool & Spa Expos



The Largest & Most Successful Pool & Spa Expo in the Southern Hemisphere



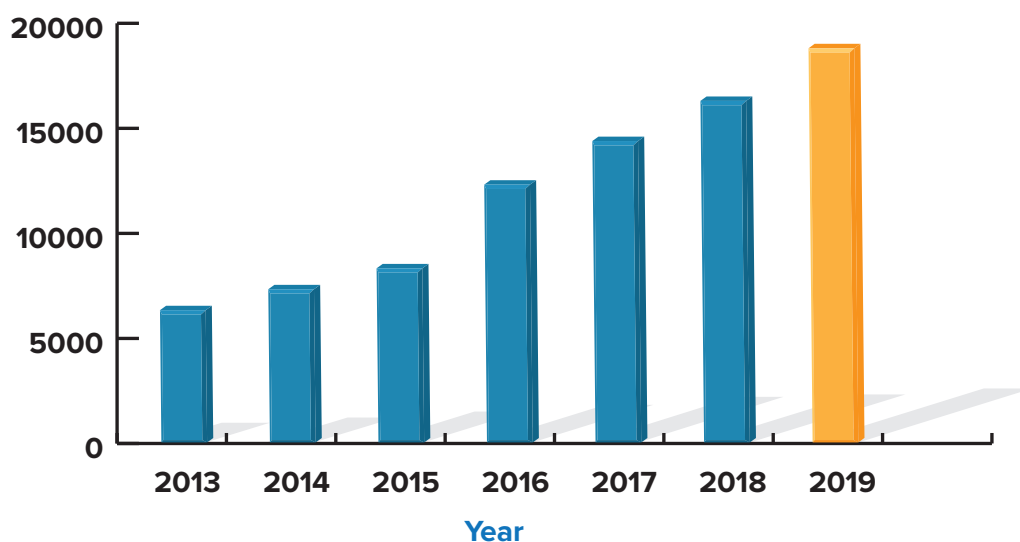
Over 20,000 Consumers in Attendance Each Year



Qualified Consumers Ready to be Exposed to Your Brand



Visitor Growth Set to Explode



We create direct connections between brands, consumers and SPASA Victoria members. These tripartite solutions integrate expertise, innovation and demand for a mutual beneficial outcome







2019/2020 Golf Day Inclusions

Would you like exposure of your brand at
our annual member's Golf Day?

See our Platinum package offerings –
Platinum, Gold or Silver.







SPASA Victoria

We represent pool builders, designers, service providers, pool shops and associates.

We provide authentic leadership and advice to our members and the wider industry on all issues relating to the pool & spa industry.

- We ensure the viability of our members businesses
- We operate ethically
- We treat our members and stakeholders with trust and respect
- We communicate openly
- We are accountable for our decisions, actions and behaviours
- We value our expertise and share our knowledge
- We are deeply connected to the consumer and have their trust



**Bringing
Businesses Together**