



## AUSSIES PREPARE FOR A SCORCHER SUMMER POOL & SPA EXPO THE PLACE TO BE

After a year of record-breaking temperatures<sup>1</sup>, more Aussies than ever before are anticipated to flock to the **SPASA Pool & Spa + Outdoor Living Expo**, at the **Melbourne Convention and Exhibition Centre 3 – 5 February 2017**.

The Expo is the perfect place for homeowners wanting to add-value to their property with a backyard makeover, and families searching for solutions to escape a scorching summer, or soak their way through chilly winters.



The perfect outdoor renovation requires input from the best in the business, which is why the Expo welcomes the Outdoor Design Junction – where high-end land and poolscape suppliers and designers will showcase their most premium wares. It's not just ideas that will be blooming, as the epicenter of the Expo comes to life with a real Show Garden installed by OFTB, winner of SPASA's 2015 Pool of the Year.

With new features from over 75 exhibitors, visitors can expect to dive into a world of the latest innovations in:

- Home landscaping
- Kid-friendly water slides
- Plunge pools
- Gazebos and pergolas
- Green energy and solar solutions
- Infrared saunas
- Alfresco dining spaces, outdoor kitchens and gardens
- Para-mobility equipment
- Robotic pool cleaners and filtering systems
- And of course, every kind of pool imaginable; from concrete to fibreglass, seamless in-ground to above ground salt water, and much, much more

*“A backyard renovation can add tens of thousands of dollars to a property, if not more”, says Expo Director Sam Palermo “The 2017 Pool & Spa Expo is a must for any home-owners hoping to add instant equity to their property, or simply to welcome a touch of luxury to their homes.”*

In addition to an estimated 30 pools and spas on-site, and over 100 exhibitors, guests will also get the chance to speak to seasoned experts and attend free seminars on the best renovation solutions to suit their lifestyles and budgets.

Statistics show Australians live up to their water-loving stereotypes, with the country boasting 1.2 million household swimming pools<sup>2</sup>; the world's highest per capita rate of pool ownership.

<sup>1</sup> <https://www.climatecouncil.org.au/marchheatreport>

<sup>2</sup> <http://roymorgan.com/findings/6123-australian-sports-participation-rates-among-children-and-adults-december-2014-201503182151>

<sup>3</sup> <http://www.spasavic.com.au/11qa-bulletin-june-2014/500-media-release-buy-a-pool-a-invest-in-your-future>



It will come as no surprise that swimming ranks as the most common sporting activity in Australia<sup>3</sup>. For full information on all exhibitors, products and to book tickets, visit [www.spasashow.com.au](http://www.spasashow.com.au)

**Dates:** Friday 3 February – Sunday 5 February 2017

**Venue:** Melbourne Exhibition & Convention Centre

**Times:** Friday 3 February – 12noon – 9pm  
Saturday 4 February – 10am – 8pm  
Sunday 5 February – 10am – 6pm

**Presale ticket prices:** Book at [www.spasashow.com.au](http://www.spasashow.com.au)  
Adults \$17.50  
Children under 16 free of charge

**Tickets at door:** Adults \$19.50  
Children under 16 free of charge

**Facebook:** <https://www.facebook.com/SPASAPoolSpaExpo/>



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