



# ENTRY FORM SUSTAINABILITY AWARD

(Category 41)

This award is open to any new product, service, activity or device that demonstrates a saving of energy and / or water. The initiative must have been released onto the market less than three years ago, and can demonstrate improvement to the sustainability of a pool or spa. For example, it could be a new pool water minimisation device, advances in solar heating products, automation, advances in pool cover technology, any low energy activity or device, or the promotion of a more sustainable use of existing systems or processes.

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Note: All entries in this category are automatically entered in the Product of the Year Award

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Member Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode: \_\_\_\_\_

## Product Detail:

Product Name: \_\_\_\_\_

Manufacturer: \_\_\_\_\_

Price Range: \$ \_\_\_\_\_

Date launched in the Victorian market: \_\_\_\_\_

## 1. Product Description

All entrants must introduce their entry with a 200 word (max) written overview of what the product is and how it works. Entrants are then to provide a written response that addresses the key areas considered by our judges:

- |                                 |  |
|---------------------------------|--|
| > Application within the market | > Compliance with regulations                    |
| > Safety                        | > Promotional and marketing materials            |
| > Presentation of merchandise   | > Retail / consumer training (if necessary)      |
| > Point of sale material        | > Water and / or energy saving                   |
| > After-sales service           | > Consumer information, advice and/or literature |

## 2. Product Advantages

Secondly, entrants are asked to describe the outstanding advantages of their product. It is suggested entrants describe the technical / practical advances available in the product. Entrants are also asked to describe the innovative qualities of their product.

## Entrant Declaration (SPASA Member):

I hereby agree to abide by the Terms & Conditions of Entry, the association Code of Ethics, any additional rulings made by the Swimming Pool & Spa Association Victoria and to accept the judges' decision as final. I indemnify SPASA and its representatives and agents against any claim whatsoever arising out of any dispute of ownership of the material submitted or any permissions that may be necessary related to this submission.

Signature of **Director** of SPASA Member: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / 2017

Print Name: \_\_\_\_\_

### **Entry Guidelines:**

Closing date for entries & full payment is 5pm Friday, 14th April 2017. This official SPASA Entry Form must be used for category 41 Award entries. Please complete one Entry Form per entry.

Members are asked to provide both a digital and printed submission that details Product Description, Product Advantages and demonstrated use.

Entrants should submit a presentation that utilises photography, testimonials, moving images (if available), copy advertising, etc. You're encouraged to be creative and to provide a wide array of supporting materials.

Wherever possible, entrants should deliver a sample of the product to SPASA with their submission. The judges may also request a phone interview with the member as a part of the adjudication process.

Microsoft PowerPoint, PDF and Word are the preferred digital formats for entries. There is no maximum or minimum size for entries. All entry material provided will remain strictly confidential. Please refer to the "Terms & Conditions of Entry" for full details.

### **Entry Check-List:**

Before submitting your entry, check you've provided all required material:

1. Have I fully completed this Entry Form?
2. Attached a product description, and named the advantages of your product??
3. Completed an Awards of Excellence 2017 Payment Form?
4. Supply a product sample where possible.
5. Supply supportive materials relevant to your product.

