



ENTRY FORM

BEST CONTROL, WATER QUALITY OR CONVENIENCE PRODUCT

(Category 40)

Open to any product released onto the market between 1st Jan 2014 & 1st July 2016 that plays a part in the process of control, consumer convenience or water treatment / conservation in a pool or spa. For example, it could be a new chemical, pump, heater, cover, cleaner, filter, sanitizer or water quality management system. It will be awarded to the product that is deemed to have provided the greatest benefit to the pool or spa owner.

Note: All entries in this category are automatically entered in the Product of the Year Award

Member Name: _____

Address: _____

Product Detail:

Product Name: _____

Manufacturer: _____

Price Range: \$ _____

Date launched in the Victorian market: _____

1. Product Description

All entrants must introduce their entry with a 200 word (max) written overview of what the product is and how it works. Entrants are then asked to provide a written response that addresses the key areas considered by our judges:

- | | |
|---------------------------------|--|
| > Application within the market | > Compliance with regulations |
| > Safety | > Promotional and marketing materials |
| > Presentation of merchandise | > Retail / consumer training (if necessary) |
| > Point of sale material | > Water and / or energy saving conservation values |
| > After-sales service | > Consumer information, advice and/or literature |

2. Product Advantages

Secondly, entrants are asked to describe the outstanding advantages of their product. It is suggested entrants describe the technical / practical advances available in the product. Entrants are also asked to describe the innovative qualities of their product.

Entrant Declaration (SPASA Member):

I hereby agree to abide by the Terms & Conditions of Entry, the association Code of Ethics, any additional rulings made by the Swimming Pool & Spa Association Victoria and to accept the judges' decision as final. I indemnify SPASA and its representatives and agents against any claim whatsoever arising out of any dispute of ownership of the material submitted or any permissions that may be necessary related to this submission.

Signature of **Director** of SPASA Member: _____ Date: ____ / ____ / 2017

Print Name: _____

Entry Guidelines:

Closing date for entries & full payment is 5pm Friday, 14th April 2017. This official SPASA Entry Form must be used for category 40 Award entries.

Please complete one Entry Form per entry.

Members are asked to provide both a digital and printed submission that details Product Description, Product Advantages and demonstrated use.

Entrants should submit a presentation that utilises photography, testimonials, moving images (if available), copy advertising, etc. You're encouraged to be creative and to provide a wide array of supporting materials.

Wherever possible, entrants should deliver a sample of the product to SPASA with their submission. The judges may also request a phone interview with the member as a part of the adjudication process.

Microsoft PowerPoint, PDF and Word are the preferred digital formats for entries. There is no maximum or minimum size for entries. All entry material provided will remain strictly confidential. Please refer to the "Terms & Conditions of Entry" for full details.

Entry Check-List:

Before submitting your entry, check you've provided all required material:

1. Have I fully completed this Entry Form?
2. Attached a product description, and named the advantages of your product ?
3. Completed an Awards of Excellence 2017 Payment Form?
4. Supply a product sample where possible.
5. Supply any other relevant material about your product.

