

## SPASA Membership









Joining **SPASA** is one of the most important decisions you can make to enhance your business and add to your profession





Nicole Livingstone SPASA Ambassador Triple Olympic Swimmer & Triple Olympic Gold Medalist













Benefits of Joining SPASA	Pool Builder Member	Supplier / Manufactuer	Associate	Pool Fencing	Pool Shop	Pool Service	Restricted
BRAND CREDIBILITY							
SPASA Brand gives you access to the unique industry peak body member trademarks.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
EVENTS							
The <b>SPASA Pool &amp; Spa Expo (Summer) &amp; SPASA Pool &amp; Spa Show (Winter)</b> are the largest consumer events in Australia attracting over 20,000 consumers annually. SPASA Members have exclusive rights to exhibit at these events.	~	✓	~	~	~	~	
<b>Membership discounts on all SPASA Industry Training</b> to ensure you and your staff remain up-to-date with current industry best practice, regulations & standards.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	✓
<b>Networking, Regional &amp; Industry Specific Meetings</b> provide members with enhanced business opportunities.	~	~	~	~	~	✓	✓
MARKETING & PROMOTION							
<b>Online Membership Directory</b> where all Members are listed on the SPASA Website, with unique website visits in excess of 90,000 annually, giving your business maximum exposure.	~	~	~	~	~	~	
<b>SPASA Pool &amp; Spa Book</b> includes a free listing for all Members, this renowned consumer guide boasts the largest circulation of any pool and spa consumer magazine in Victoria.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	
Awards of Excellence Program is available exclusively to SPASA Members.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
<b>SPASA Premium Web Listings &amp; App</b> provides exclusive access to consumers via SPASA's digital promotional assets.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	
INDUSTRY UPDATES							
<b>Monthly Bulletin</b> is designed specifically for members, to ensure they receive the latest vital industry information & updates.	$\checkmark$	~	~	~	~	~	✓
<b>Industry Updates</b> are disseminated regularly covering VBA announcements, safety, legal and standards updates.	$\checkmark$	~	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$
ADVOCACY							
Government Representation & Advocacy in many Federal and State Government forums.	~	~	✓	✓	~	✓	✓
RESOURCES							
<b>OH&amp;S Resources</b> have been compiled to ensure members have access to free materials that meet industry needs and are in-line with current OH&S regulation.	~	~	~	~	~	✓	✓
<b>Specialist Consulting Services</b> includes Insurance, Human Resources and custom designed garments.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$
CONTRACTS							
<b>Contracts</b> prepared by the industry, for the industry. SPASA Construction & Renovation Contracts are the benchmark in swimming pool contracts.	~						Un- branded
<b>Online Contracts</b> are individually branded & digitally coded for individual Pool Builder Members.	✓						
Handover Books & Contract Variation Forms have been designed for members, in an easy to use and understand format.	✓						
COMPLAINTS							
<b>Consumer Complaints Process</b> is activated upon receipt of a formal complaint from a consumer.	✓						

SPASA exists to help member businesses succeed. All members are provided with direct access to knowledgeable staff and specialist consultants ready to assist with referrals & practical solutions.

SPASA POOL BUILDER M F M B E R



SPASA



<u>**SPASA**</u>



Contact SPASA Today! and receive a free membership information pack!

03 9501 2040 membership@spasavic.com.au

SPASA SPASA POOL SHOP POOL SERVICE MEMBER MEMBER





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